## **BoutIQ Solutions: A nonlinear path towards nonlinear solutions**





**Craig Simmons, PhD** 

Co-Founder, BoutIQ Solutions (formerly MetabolIQ)

Distinguished Professor, University of Toronto

Scientific Director, Translational Biology & Engineering Program Co-Lead, TRANSFORM HF **Biography** 

Craig Simmons is a professor of Mechanical and Biomedical Engineering at the University of Toronto and serves as Scientific Director of the Translational Biology & Engineering Program in the Ted Rogers Centre for Heart Research. His research group innovates in the areas of cardiovascular disease and regeneration, with a focus on clinical and commercial translation. Simmons and his team have been recognized with several research and translation awards, including the ECHO Ignite Prize to commercialize custom cell culture media for cardiac cell therapy.

Tuesday, Jan 28, 2025 11:00 am - 12:00 pm (ET)

Register in advance for this webinar: Zoom

## **Abstract**

**BoutIQ Solutions** is an early stage Canadian company with expertise in cell culture media optimization. BoutIQ's proprietary AI algorithm accelerates discovery of custom media formulations with improved efficacy and reduced cost to enable advances in regenerative medicine, biotechnology, and cellular agriculture.





